

04 June 2006

To Whom It May Concern

I am writing to provide the following information about Gallup International Association and GORBI, its Georgian member:-

- (1) Gallup International Association was formally founded in 1947 with 11 original members who included Dr. George H. Gallup and is not legally related to the Gallup Organization which is based in the USA.
- (2) Gallup International Association is registered in Zurich, Switzerland, with over 60 members and research capabilities in close to 100 countries around the globe, and is the world's oldest and largest international network of research organizations.
- (3) A Code of Statutes agreed by all the members, governs the Association and the Gallup International Quality Standard, the first of its kind in the world, ensures work of the highest level by member companies.
- (4) The Association, which is known as "Gallup International" consists of members – only one per country – who are proven research specialists, with reputations for high quality and authoritative work, and who fully adhere to the above-mentioned statutes and highest ethical standards.
- (5) Members frequently state publicly that they are the member of Gallup International for their particular country.

Since 2003, GORBI (Georgian Opinion Research Business International) has been and remains the member of Gallup International Association for Georgia.

I am confident of the continued quality of GORBI's work and its ability to ensure accuracy and neutrality which are paramount.

Gallup International Association has absolutely no hesitation in recommending GORBI as the best research supplier in Georgia and the region.

Should you require further information, please do not hesitate to contact me.



Meril James
Secretary General
Gallup International Association